

### LP3



LP3 is a 3" direct thermal portable label printer that delivers great paper capacity, long battery life and a range of wireless connectivity options for the retail and manufacturing marketplace. And of course, the reliability Datamax-O'Neil is known for around the globe. The retail floor is no place for downtime. Constantly reloading supplies or getting a flashing low battery light in the middle of a markdown is simply unacceptable. The LP3 label printer offers almost twice the media capacity and twice the power capacity when compared to other barcode printers on the market. And with its fast and easy side-loading design, this means fewer interruptions and increased productivity on the floor. The LP3 prints 1" to 3" direct thermal labels and can accommodate a wide variety of labels and paper including the heavy stock necessary for hang tags and specialty label needs. Specifications at-a-glance: 3" direct thermal printer 2.84" [72.1mm] print width 1.0" - 3.0" [25.4mm - 76.2mm] media roll width Optional Bluetooth or 802.11 b/g connectivity

Rating: Not Rated Yet

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Description

### Investment

The LP3 has many outstanding features that offer equally outstanding benefits. Below is a brief list of the features and benefits you will experience using the LP3 printer.

- **Greater Media Capacity** – almost twice the capacity of any printer in its class
- **Longer Battery Life** with two standard 7.2V Lithium-ion rechargeable batteries
- **Ergonomic Design** – allows the storefront workers to carry the printer or fit it easily in a shopping cart
- **Quick and Easy Media Loading** – simply slide the roll into the printer, pop on the end-cap, and you're ready to go

- **Complete line of certified supplies** ensures optimum, trouble-free performance, and guarantees the highest quality output and image stability

### Benefits:

- *Increased productivity* - The LP3 offers greater media capacity and better power which will decrease downtime and increase worker's efficiency.
- *Reliable performance* - In today's tough economy, you can't afford to buy printers that fail. Using a reliable printer means your operation will run smoothly. The LP3 comes with Datamax-O'Neil's legendary reliability warranty for mobile printers.